



2020 IEEE International Radar Conference

27 April - 1 May 2020

Bethesda North Marriott Hotel & Conference Center

5701 Marinelli Road, Rockville, Maryland 20852 USA

www.radar2020.org



Dear Friend,

Thank you for considering becoming a supporter of the IEEE 2020 International Radar Conference. Every five years the International Radar Conference is hosted in the United States, making it the premier event for discussing and exhibiting radar technology. The Washington, DC area is home to several world class universities, Government and private research laboratories and leading radar suppliers. The area is also rich in radar history. Almost 100 years ago, in 1922, Taylor and Young observed that ships in the Potomac River that runs through Washington DC interfered with their communications signals. They suggested that this might be used for detecting ships, and a few years later, aircraft.

By partnering with groups such as your organization we aim to both improve the experience of the conference participants and provide value to your organization. One example of our supporter program that combines both aspects is sponsoring student travel (which is included for platinum supporters). As well as enabling wider participation at the conference, organizations supporting student travel will get access to a database of resumes for those seeking employment that we are organizing as part of the conference, and access to a private suite for conducting initial interviews.

The funds raised through your support will also be used to improve the experience of the conference attendees while providing positive exposure for your organization. This funding enables us to enhance the quality of the meals and refreshments served at the conference. The partner supporter for each meal will have the opportunity to introduce the speakers. Partner supporters for less-formal breakfasts, receptions and breaks will have their company logo displayed at the event.

In addition to the support levels listed on the next page, there is also the opportunity for a single organization to sponsor the student paper award for \$3,000. As the student paper award sponsor your logo will be incorporated into the award plaque and a representative of your organization will be included in the award ceremony. Additionally, you will be provided with a complimentary conference registration.

We look forward to working with you to make the 2020 IEEE International Radar Conference a success!

Michael Zatman (Chair)

Ravi Adve (Co-Chair)

Mark Davis (Financial Chair)

Paul Techau (Industry Participation Chair) Igal Bilik (Industry Participation Co-Chair)



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Type	Platinum ⁶	Gold ⁶	Silver	Bronze	Exhibitor
Investment	\$20k	\$15k	\$10k	\$5k	\$2,250 to \$2,750 ⁷
Recognition as meal sponsor ¹	Banquet/Opening Reception/Lunch	Breakfast / Luncheon ⁴	Break		Exhibitor Reception
Recognition at the banquet	✓	✓	✓	✓	
Logo on presentation screen during breaks	✓	✓	✓	✓	
Ad in conference program	1 page	½ Page	¼ Page	Logo	
Ad in the conference proceedings	1 page	½ Page	¼ Page	Logo	
Recognition on Website	✓	✓	✓	✓	✓
Complimentary conference registrations	3	2	1		
Option to include lit and gift in delegate bag ^{2,5}	2 literatures, 1 gift	1 literature, 1 gift	1 literature, 1 gift	1 literature, 1 gift	
Logo on prominent signage	✓	✓			
New-hire recruiting ³	✓				
Option to sponsor student travel (\$3000) ³	Included	✓	✓	✓	

1. Choice by partner on first-come, first-served basis.
2. Partner provides literature and gift items.
3. Includes access to new hire resume database and interview suite.
4. Choice of Student Luncheon or Women in Radar Luncheon.
5. Partnership gifts, provided by the partner, may include, as coordinated with the conference organizers, lanyards for conference name tags and delegate pens, etc.
6. Platinum or Gold partners can opt to work with other Platinum or Gold partners to provide delegate bags with the partner logos on them.
7. \$2,250 Registration before Jan. 1st 2020.